AI4
Youth
Media

Artificial Intelligence for Youth Media

AI4Youth Media

AI Toolkit 01

Text, Research, Scriptwriting & Editorial Production

Purpose

- Provide a shortlist of reliable tools for text-heavy media workflows.

- Support story ideation, background research, outlining, scripting, rewriting, and final editorial polish.

- Encourage responsible use: verification, transparency, privacy, and bias awareness.

Typical workflow

Angle & brief -> Research & source list -> Draft -> Edit & tone -> Fact-check -> Publish & archive

Tools at-a-glance

Pick 2-3 core tools and standardize prompts + review rules across your team.

Tool	Use it for	Quick notes (strengths + caution)
ChatGPT	Drafting, rewriting, formats (briefs, scripts, captions, translations).	Fast iteration and structured outputs. Always verify factual claims before publishing.
Claude	Long-form synthesis and editing (policies, long scripts, transcript summaries).	Coherent long outputs and nuanced tone control. Be explicit about what is fact vs suggestion.
Gemini	Content work inside the Google ecosystem; multilingual drafting.	Helpful for reorganizing content and collaboration. Check org data settings and validate citations.
Perplexity	Background research and source discovery.	Good for quick overviews with links. Double-check sources and dates; prefer primary sources for key claims.
Elicit	Evidence-oriented literature search and synthesis.	Speeds up paper discovery and summary. Read originals before quoting; coverage varies by field.
Zotero	Reference management and bibliographies.	Keeps sources organized for reports/publications. Use a consistent citation style and clean metadata.
Grammarly	Final language polish (clarity, grammar, consistency).	Strong last-pass editing for English. Review changes to avoid meaning drift and term/name errors.

Tip

For public-facing content: keep a simple rule - every factual statement needs a source, and every source must be checkable.

Prompt templates (copy/paste)

- **Story angles:** Propose 10 distinct angles about [TOPIC]. For each: audience, key question, why now, 3 sources, and a one-sentence headline.
- **Research brief:** Create a background brief on [TOPIC]. Separate: verified facts, contested claims, what to confirm, glossary.
- **Interview questions:** Generate 12 questions for [GUEST] about [TOPIC], grouped by warm-up, core, follow-up, and fact-check.
- **Short script (60-90s):** Write a vertical video script on [TOPIC] with hook, key points, credibility moment, and CTA.
- **Rewrite for tone:** Rewrite in [TONE] without changing meaning. Reduce length by 20%. Output: headline + 2 paragraphs + 3 bullets.
- **Fact-check pass:** Flag statements needing sources, possible hallucinations, numbers/dates to verify, and risky wording (medical/legal/defamation).

Responsible use (starter checklist)

- Verification first: do not publish unverified claims.
- Transparency: disclose AI assistance when required by your project/outlet.
- Privacy: avoid uploading personal data or unpublished sensitive material.
- Bias: test prompts for one-sided framing; actively request counter-angles.
- Copyright: avoid copying protected text; cite sources properly.

Quick selection guide

- Drafting + flexibility: ChatGPT or Claude.
- Fast discovery: add Perplexity.
- Evidence-heavy projects: add Elicit + Zotero.
- English polish: Grammarly as the final pass.